Transportation and Parking Services Strategic Plan

July 16, 2009

Hank Baier
Outline

• Commuter Choices
• Data and Results
• Current Plans
• Future Initiatives
Commuter Choices

- Parking (core, peripheral and off-site)
- M-Ride (AATA) and Park & Ride Lots
- University Buses
- Vanpools & Carpools
- Commuter Express Bus Service
- Car-sharing (Zipcar)
- Guaranteed Ride Home Cab Service
U-M Buses at the Museum
Passenger Growth: U-M Buses

Total UM Bus Passengers

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Millions</th>
</tr>
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<tbody>
<tr>
<td>2004</td>
<td>4.7</td>
</tr>
<tr>
<td>2005</td>
<td>5.2</td>
</tr>
<tr>
<td>2006</td>
<td>5.6</td>
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<td>2007</td>
<td>5.8</td>
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<tr>
<td>2008</td>
<td>5.8</td>
</tr>
<tr>
<td>2009</td>
<td>5.9</td>
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</tbody>
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Subsidized Michivans

Vanpool Riders

Fiscal Year

2003: 117
2004: 185
2005: 334
2006: 406
2007: 395
2008: 452
2009: 531
Existing Plans

- Thompson
- Wall Street
- North Campus
- Fuller Road Intermodal Transportation Station
- North Campus Research Complex
UPDATE PLANS

University of Michigan - Ann Arbor
- U-M property
- Planned U-M Wall Street Parking Structure
- Planned U-M Hayward Street Parking Structure
- Fuller Intermodal Transportation Station (City of Ann Arbor)
Planning for Regional Distribution of UM Commuters

[Map showing distribution of UM employees with numbers indicating commute locations including 3,000, 3,800, 16,000, 12,000, and 2,500.]
Wrap-Up

• Extensive array of services

• Commuter choice strategies to reach our goals

• Strategies are successful and growing

• Future initiatives to meet growth:
  • More local and regional transportation choices
  • More parking options
QUESTIONS?

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